THE CONTENT OF PRESENTATIONS IN THE STUDY OF ENGLISH LANGUAGE COMPETENCE

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Annotation: Presentation activity is one of the types of public speaking that has become very popular in the business and scientific environment. Today, it is impossible to imagine a highly qualified Manager or engineer who is not able to provide business or professional information to promote their advertising products or technical ideas, as well as a scientist who does not participate in scientific conferences to provide research results to a wide range of people. In this regard, training in presentation skills becomes relevant for training specialists in higher education institutions.

Keywords: professional activities, speech communication, foreign language teaching

The presentation of information by students is often formal, since there is no prior training in the art of presenting material in the form of a presentation, which, in the end, will negatively affect their future professional activities as an engineer, Manager, teacher or scientist.

One of the problems of developing presentation skills in technical universities is lack of special disciplines for preparing and conducting presentations. This problem can be partially solved through the discipline "Foreign language", which is a mandatory component of any direction of training in bachelor's, master's and postgraduate studies and which can include training in presentation skills as one of the types of speech communication.

A number of works are devoted to the structure of the presentation. In General, any presentation can be divided into four main parts: introduction, main part, conclusion, questions and answers. Each part of the presentation has its own characteristics and rules for presenting information.

A large number of foreign and domestic works are devoted to training in planning and preparing presentations and oral reports. The authors pay attention to the development of skills for successful communication of information through presentation to the audience at the visual, auditory, verbal and non-verbal levels. For this purpose, a number of educational and methodological techniques are developed for successful planning, preparation and presentation of the presentation.

Planning a presentation is the first and most important stage of your work. In order for the presentation to be successful, you need to choose the right topic and reveal it fully and interestingly for a certain audience. It is best to select the topic of the presentation together with the research supervisor of the master's student in order to activate the professionally-oriented component of foreign language teaching.The beginning of the presentation should be bright, memorable and planned in such a way as to attract the audience to the report and help the speaker adapt to the audience, thereby setting a successful tone for the presentation.

The first page of the presentation is usually devoted to the title of the report, the speaker's presentation of himself and his organization. It is very important to choose the right name for a scientific project. It should be brief and reflect the main idea of the project in order to be clear to the audience and at the same time interest them from the first minutes of the presentation.

In addition, in the process of formulating the title of a scientific presentation in English, you must follow the grammatical and stylistic rules of scientific style. For example, we use a gerund instead of a noun, groups of nouns with left definitions, and don't use articles. In addition, it should be noted that in English, all words in the names and subheadings of the presentation and the names

of organizations are written with a capital letter, with the exception of service words.

One of the most common mistakes among English language learners is misspelling their first and last names. You should also pay attention to this when creating the first page of the presentation. First write the first name (first name), then the last name (surname).

The final presentation of the research project, which is held in a large audience for everyone, including representatives of the Department of foreign languages and engineering departments, uses the following evaluation criteria:

- independence of working on the project;

- relevance, significance and completeness of the topic disclosure;

- presentation structure and slide design;

- grammar and style of the English language;

- answers to questions;

- scientific and technical terminology;

- artistry and expressiveness of the performance, appearance;

- use of visual and technical means.

To develop the skills of presentation activities in a foreign language, the second stage of training was chosen - master's degree. This stage is intermediate between the initial level of professional knowledge obtained by students in the bachelor's degree, and the research stage of training in graduate school, which allows undergraduates on the basis of existing knowledge and experience to formulate a presentation topic related to their future professional or scientific activities.

Foreign language classes are the best way to teach presentation skills, which allows you to intensify Dialogic and monological speech, as well as to form a number of cognitive and creative abilities of students to transmit professional information. In addition, in the process of studying the structure of the presentation

and the rules for presenting an oral report, students develop skills for successful presentation not only in a foreign language, but also in Russian, which is very important for their further professional activities.

Literatures:

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