



MA'NAVY-MA'RIFIY TADBIRLARNI O'TKAZISHDA MULTIMEDIA
VOSITALARINING AHAMIYATI

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Abstract: *This article discusses the reforms being implemented in the process of spiritual and educational work, how to use modern technologies, and the types of modern technologies.*

Keywords: *spiritual and educational, multimedia, technology, propaganda, multimedia, computer, internet, education, video recording, Telegram, Wi-Fi, Event, spiritual and ideological.*

INTRODUCTION.

When choosing modern propaganda technologies, one of the most effective ways is a multimedia approach. In this case, it is possible to achieve the goal using new and traditional technologies in the process of spiritual and educational activities. It is necessary to emphasize that when choosing technologies, attention should be paid to the intellectual level of the audience, the specific aspects of the field of educational activity. Information and communication technology tools are mastered in the conscious, systematic, planned implementation of certain actions. The tools that can be used in conducting spiritual and educational events can be grouped as follows:

Multimedia - provides for the use of various forms of information in events: color graphics, dynamic effects in text and graphics, sound and synthesized music, animation, as well as full-fledged video clips, even video films.

An interactive whiteboard is a touch screen that displays computer images



through a projector. Special software allows you to work with text, images, video and audio data and objects, as well as Internet resources, and to add notes and comments to them.

Video conferencing - provides the process of exchanging information, meetings and discussions between remote groups in the form of digital video recording or streaming video.

Audio conferencing - provides the process of exchanging information in audio and digital form between several individuals and groups located in different geographical locations using a network technology system and a telephone.

Electronic information resources can be divided into two groups according to their distribution:

- distribution via physical media (via compact discs, DVD discs and Flash drives);
- distribution via a computer network (local or corporate networks).
- Via Telegram
- Wi Fi

Presentation of the information material in the form of animation facilitates the assimilation of the event and increases its visual appeal. Presentation slides can also be provided as handouts in advance. Based on the slides, the listeners express their opinions, thereby gaining the ability to formulate conclusions and questions on the topic being discussed. This methodology also allows the promoter to reinforce new information and improve the slides.

Literature analysis and methodology. Based on the conclusions and recommendations of this study, since June 2018, the “Scientific and Methodological Support Department” of the Republican Center for Spirituality and Enlightenment has begun preparing propaganda slides and infographics for the Republican Spirituality and Enlightenment system. To date, the center has developed and implemented more than 100 methodological media products.

Methodologically, the interaction between the promoter and the listeners consists of two types of influence. The first type of influence is that at a certain stage



of the event, the listener is asked guiding questions that help them understand the issue at that stage. The second is the method of thoughts and actions that clarify the issue. The number of questions and instructions is determined depending on the participants' mastery of the presentation materials.

Content-chronology method. According to psychologists, the participants' attention can be concentrated only for the first 6 minutes. After this time, their initial attention begins to disperse. Therefore, it is necessary to establish active communication with the participants within six minutes. In order to concentrate their attention, it is advisable for the speaker to be aware of the laws of rhetoric, the secrets of oratory skills, and the chronological control method.

Case method. Turning to the audience to give examples also contributes to concentrating the attention of the participants. In this case, you can ask for an example in the form of a question, a request. Therefore, such a question and answer should be repeated several times.

A good result is obtained when the speaker compares the examples given by the audience with the examples given by the speaker. This checks whether the speaker and the audience are in the same mindset, and the event is held in such a way that it encourages both parties.

Today, the debate method is also widely used in holding events. In this case, the speaker divides the audience into two groups, poses a problem, and asks the parties to determine the solution to the problem. The speaker listens to the opinions of both sides and makes a final conclusion. presents it. The advantage of this method is that each participant in the event is given the opportunity to become an active participant in the process. Being able to express their opinion makes a great impression on each participant and creates the basis for a deep understanding of the topic. Encouragement. Encourage active participants Adekvat

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