CORPORATE FINANCE MANAGEMENT

Tashkent State University of economics, assistant of the Department "Finance and financial technologies **Ibragimov Husan Usmonjon O'g'li** Email:husanbek10011009@gmail.com phone:976839101

Annotatsiya: Korporativ moliya boshqaruvi — bu korxonaning moliyaviy resurslarini samarali boshqarish, moliyaviy strategiyalarni ishlab chiqish va amalga oshirish, shuningdek, moliyaviy risklarni minimallashtirish jarayonidir. Ushbu boshqaruvning asosiy maqsadi korxonaning moliyaviy barqarorligini ta'minlash, uning qiymatini oshirish va uzoq muddatli muvaffaqiyatini ta'minlashdir. Korporativ moliya boshqaruvi, shuningdek, investitsiyalarni jalb qilish, moliyaviy resurslarni taqsimlash va moliyaviy hisobotlarni tayyorlashni o'z ichiga oladi.

Kalit soʻzlar: moliya, korrupsiya, korporativ boshqaruv, investitsiyalar, moliyaviy aloqalar, rejalashtirish, resurslar.

Аннотация: управление корпоративными финансами — это процесс эффективного управления финансовыми ресурсами предприятия, разработки и реализации финансовых стратегий, а также минимизации финансовых рисков. Основной целью данного управления является обеспечение финансовой устойчивости предприятия, повышение его стоимости и обеспечение долгосрочного успеха. Управление корпоративными финансами также включает привлечение инвестиций, распределение финансовых ресурсов и подготовку финансовой отчетности.

Ключевые слова: финансы, коррупция, корпоративное управление, инвестиции, финансовые отношения, планирование, ресурсы.

Annotation: Corporate Finance Management is the process of effectively managing the financial resources of an enterprise, developing and implementing financial strategies, as well as minimizing financial risks. The main purpose of this management is to ensure the financial stability of the enterprise, increase its value and ensure its long-term success. Corporate finance management also includes attracting investments, distributing financial resources, and preparing financial statements.

Keywords: finance, corruption, corporate governance, investments, financial communications, planning, resources.

INTRODUCTION

One of the main components of corporate finance management is Capital Management. In the process of Capital Management, the enterprise determines how to

allocate its financial resources, which investments to make and what financial resources to attract. This process can depend on many factors, including market conditions, economic changes, and competitors ' activities. Corporate finance management also includes financial planning and budgeting processes.

MATERIALS AND METHODS

Financial planning is the process of determining the resources necessary to identify and respond to the future financial needs of an enterprise. Budgeting, on the other hand, is part of financial planning and involves planning how to allocate and spend the financial resources of an enterprise. These processes are important in achieving the financial goals of the enterprise.[1] Corporate finance management also includes risk management. There are risks in any business activity that can affect financial performance. The risk management process involves taking the necessary measures to ensure the financial stability of the enterprise, identifying, evaluating and minimizing risks. Through these processes, the enterprise will be able to reduce its financial risks and achieve sustainable growth. Corporate finance management also includes the preparation and analysis of financial statements. Financial statements are documents that reflect the financial condition and results of the enterprise.[2] Through them, investors, creditors and other interested parties will be able to assess the financial condition of the enterprise. The analysis of financial statements, on the other hand, plays an important role in assessing the financial indicators of the enterprise and determining future strategies. Another aspect that is important in the corporate finance management process is managing relationships with investors. The financial success of an enterprise will often depend on relationships with investors. Investors pay attention to the financial condition of the enterprise, development strategies and risk management capabilities when choosing where to put their funds. Therefore, in the process of corporate finance management, it is very important to establish open and effective relationships with investors.[3]

RESULTS AND DISCUSSIONS

The introduction of innovation in the corporate finance management process is also important. Today, technological development and digital transformation bring new opportunities and challenges to corporate finance management. Enterprises can increase efficiency by automating financial processes, analyzing data, and using modern technologies to make strategic decisions. Through these processes, enterprises will be able to improve their financial results and increase their competitiveness. Corporate finance management also includes the social responsibility of the enterprise. Today, many businesses see social responsibility as an integral part of their activities. This is done in order not only to achieve financial success, but also to have a positive impact on society. Socially responsible enterprises will be able to improve the brand image and gain customer confidence by building good relationships with their customers, employees and society.[4]

There are several basic methods in corporate financial management. They consist of:

Budgeting is one of the main methods of corporate financial management and includes budget planning and control. This method is important for allocation of financial resources and cost management.

Financial analysis is used as a method of analyzing financial indicators, preparing reports and evaluating the financial situation within the framework of corporate financial management. This method determines the financial stability and efficiency of the company.

Investment analysis - through this method, the company evaluates investment projects and determines their profitability. Various methods are used for investment analysis, such as net present value (NPV), internal rate of return (IRR) and payback period. These methods play an important role in the effective implementation of corporate financial management and help ensure the financial stability of the company.

CONCLUSION

In general, corporate finance management is a complex and multifaceted process that involves the effective management of the financial resources of an enterprise, the development and implementation of financial strategies, as well as the minimization of financial risks. This management process is necessary to ensure the financial stability of the enterprise, increase its value and ensure its long-term success. In the process of corporate finance management, it is also important to introduce innovation, manage investor relations and take into account social responsibility. All this plays an important role in ensuring the financial success of the enterprise.

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