

WAYS TO USE VIDEO IN THE CLASSROOM TO MAKE LESSONS MORE INTERACTIVE

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ABSTRACT

With rapid technological advancements, learning new languages has become easier and more enjoyable. Teachers who seek to create informative and engaging lessons increasingly incorporate media, such as videos and short clips, into their teaching strategies. This article explores effective methods for integrating videos into the classroom to enhance student engagement and improve the learning process.

Keywords: Video, teaching, classroom, students, interactive, engaging.

INTRODUCTION

Due to globalization and technological progress, accessing learning and teaching resources—particularly videos—has become more convenient through popular platforms such as YouTube, Google, and others. Watching videos offers numerous benefits that are difficult to overlook. It enhances students' listening and speaking skills, accelerates reading speed when combined with subtitles, and increases motivation and engagement when used effectively in classroom activities.

Using media like videos in classroom activities benefits both teachers and students. Videos simplify complex topics through visuals, animations, and demonstrations, capturing students' attention and saving teachers time in delivering meaningful lessons. Additionally, short videos on various topics can help students discover their passions and gain confidence in using the language of the content.

KEY BENEFITS OF USING VIDEOS IN EDUCATION

There are numerous advantages to incorporating videos into classroom learning sessions. Some key benefits include:

1. **Bridging the gap between traditional and digital learning.** Many people today acquire information through informal learning. By incorporating digital resources, teachers can prepare students for digital literacy, an essential skill for the future.
2. **Reflecting real-life experiences.** Many high-quality videos are based on real-life events, making them valuable tools for teaching grammar, communication, and cultural aspects in an interactive and engaging way. This method helps students apply language skills confidently in real-world scenarios.

3. **Enhancing memory retention.** Students are more likely to retain new information when they experience both visual and auditory stimuli rather than just reading or listening alone.

4. **Supporting the flipped classroom model.** Incorporating videos into learning resources allows students to engage with content before class, fostering deeper discussions and better comprehension during lessons.

BEST PRACTICES FOR SELECTING AND USING VIDEOS

When selecting and using videos, consider the following guidelines:

1. **Choose appropriate videos.** Select videos that clearly convey the intended lesson. Avoid content that is too complex or beyond students' comprehension levels.

2. **Set tasks before watching.** To ensure active engagement, assign students a specific task related to the video's content before viewing. This encourages accountability and attentiveness.

3. **Use shorter videos or segment longer ones.** Research suggests that student engagement significantly decreases after six minutes of video content. Using shorter clips or dividing longer videos into smaller sections can improve learning outcomes.

CREATIVE ACTIVITIES USING VIDEOS

To enhance lesson interactivity, teachers can implement the following activities:

1. **Silent viewing.** Turn off the video's audio and ask students to watch and describe what they think is happening. Alternatively, play only the audio without visuals, encouraging students to imagine the scene. These techniques foster critical thinking and creativity.

2. **Comprehension checks.** Develop a set of questions to assess students' understanding of the video's key points.

3. **Gap-fill activities.** Provide students with a partially completed video script where key vocabulary is missing, requiring them to fill in the blanks. Alternatively, break the script into sections for students to sequence correctly while or after watching the video.

4. **Creating subtitles.** Assign students the task of writing subtitles for a video. This activity enhances intensive listening skills and promotes teamwork and collaboration.

5. **Video reinterpretation.** After watching a video, students can rewrite the script with alternative scenarios or endings, encouraging creativity and storytelling skills.

CONCLUSION

Videos offer an interactive, adaptable, and engaging learning experience, making complex concepts easier to understand and more enjoyable. To foster a richer and more

meaningful educational experience, integrating videos into the classroom is an effective strategy that enhances student engagement and learning outcomes.

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