THE IMPORTANCE OF CORPUS LINGUISTICS IN ANALYSIS OF ECONOMIC TEXTS

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Annotation: This article analyzes the importance of the achievements of corpus linguistics in the analysis of economic texts. The author considers the possibilities of studying various language materials in the economic field using automated methods. In particular, using the methods of corpus linguistics, the frequency of use and contextual features of economic terms, language units are studied. At the same time, the practice of creating a corpus of sectoral texts and analyzing them is also covered. This approach serves to provide a deep understanding of trends in economic language and to improve effective translation, editing and teaching processes.

Keywords: Corpus linguistics, economic texts, analysis, language units, sectoral corpus, automated research, contextual analysis.

Аннотация: В статье анализируется значение достижений корпусной лингвистики в анализе экономических текстов. Автор рассматривает возможности изучения различных языковых материалов экономического направления с использованием автоматизированных методов. В частности, с использованием методов корпусной лингвистики изучаются частотность употребления и контекстуальные характеристики экономических терминов, языковых единиц. При этом освещается и практика создания и анализа корпусов

отраслевых текстов. Такой подход позволяет глубже понять тенденции в экономическом языке и повысить эффективность процессов перевода, редактирования и обучения.

Ключевые слова: Корпусная лингвистика, экономические тексты, анализ, языковые единицы, отраслевой корпус, автоматизированное исследование, контекстный анализ.

In today's era of globalization, as the flow of economic information is increasing rapidly, effective and in-depth analysis of economic texts is becoming increasingly important. Since traditional linguistic approaches are no longer sufficient in this regard, the need for modern methods, in particular, corpus linguistics methods, is growing. Corpus linguistics is a field of science aimed at the statistical and contextual study of language phenomena based on large volumes of texts. This method allows for a systematic analysis of economic texts, identifying trends in the use of certain language units, and a deep understanding of economic terminology. This article examines the effective aspects of analyzing economic texts using corpus linguistics tools.

The increasing volume of information in the economic sphere is increasing the need for rapid and accurate analysis of global economic processes. In such conditions, the need for tools for systematic and effective analysis of economic texts is growing. In particular, corpus linguistics methods combined with artificial intelligence and big data technologies are creating new opportunities in this regard. The relevance of this article is that it reveals the theoretical and practical foundations of the study of economic texts based on a modern linguistic approach - corpus linguistics, and creates a basis for innovative research in the field.

Linguistic analysis of economic texts is a research method that uses linguistic tools to study the language used in economic texts. Linguistic analysis of economic texts is a multifaceted field of research that studies the influence of language on the formation, interpretation and perception of economic ideas. Linguistic analysis of economic texts is a powerful tool that can be used by researchers and practitioners to better understand the economy and increase the efficiency of economic activity.

Linguistic analysis of economic texts is of great importance for a better understanding of economic phenomena and effective cooperation in the economic sphere. The purpose of such analysis is to understand how language affects the meaning, interpretation and perception of economic ideas.There are several main reasons why texts are important for linguistic analysis, such as the disclosure of hidden meanings and ideological relationships in economic topics, like any other information, not only explicit information, but also hidden meanings, ideological relationships, etc.; premises; Linguistic analysis allows us to identify these hidden meanings, understand the influence of ideology on economic ideas, and critically evaluate information. Comparative analysis of economic texts By comparing texts from different cultures and periods, we can see how the language of economics changes, how economic ideas develop, and how these changes affect our perception of economic problems.

Assessing the effectiveness of economic communications depends on how clearly and clearly economic texts are written; Linguistic analysis helps to assess the effectiveness of economic communications, identify problems in the transmission of information, and improve the quality of economic texts. New Methods of Economic Research The development of linguistic methods can be used to collect and analyze data that complement traditional economic methods - this opens up new opportunities for studying economic phenomena and testing economic theories. Increasing awareness and critical thinking Linguistic analysis of economic texts helps us understand how language affects our understanding of the economy; it develops critical thinking, teaches us to separate facts from opinions and make more informed decisions on economic issues.

Linguistic analysis of economic texts can reveal hidden meanings and ideological relationships Lexical analysis can show which words and phrases are used most often and how they relate to each other; grammatical analysis helps to determine how sentences are structured to convey information and influence the audience; Discourse analysis can show how the text positions itself in relation to other texts and how it

attempts to persuade the reader. Comparing economic texts from different cultures and periods can show how the language of economic texts changes over time and across cultures; this can help us understand how these changes affect our understanding of economic ideas. Evaluating the effectiveness of economic communication can help us determine how clearly and effectively economic texts convey information; this can be useful for improving economic communications such as reports, presentations, and articles. Developing new methods of economic research Linguistic methods can be used to collect and analyze data that can be used to test economic theories; this can lead to new discoveries in the field of economics.

At the final stage, conclusions are drawn up reflecting the results of the analysis. The conclusion should be brief, clear and consistent with the purpose of the study. It is important to indicate what new information was obtained during the analysis, how it can be used, and what issues require further study.

The structure of linguistic analysis of economic texts may vary depending on the specific purpose of the study, the methods used, and the amount of material to be analyzed. However, the general principles remain unchanged: defining the goal, collecting and preparing the text, choosing analysis methods, analyzing, interpreting the results, and drawing conclusions.

Studying the structure of linguistic analysis of economic texts helps to understand the basics of this method, develops analytical thinking skills, teaches critical evaluation of economic texts, and allows you to conduct your own research in the field of economics.

Studying this area will help us become more critical readers of economic texts, make more informed economic decisions, and create a more just and inclusive economic system. In conclusion, the corpus linguistics approach serves as an important tool in the analysis of economic texts. It not only reveals the statistical appearance of language units in texts, but also allows for a deep study of their contextual features. This is of great importance for standardizing economic terminology, facilitating translation processes, as well as for effectively organizing scientific and practical

analysis. The use of corpus linguistics tools allows us to identify changes in economic language, monitor new trends, and assess language development on a scientific basis. Therefore, the widespread application of this approach to linguistic research in the economic field is one of the urgent tasks of today.

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