

THE PLACE AND ROLE OF MANAGEMENT IN THE SECTORS

Valijonov Nurillo Nodirbek og'li

Student of Fergana Polytechnic Institute

Abstract: This article covers a broad range of concepts about the general definition of the word management, the field of management, its subject and tasks. In addition, this article examines the processes and characteristics of the field of management as one of the principles of the market, the importance of studying and analyzing the direction, especially the organizational, economic, and social significance of management in the field of management, and its methodological study.

Keywords: management, management science, management subject, management, economy, market economy, organization, study, development, management.

Introduction. It is not difficult to imagine that thousands of enterprises based on different ownership operate in a market economy. The organization of management of enterprises at one level or another depends on the management skills of the head of this enterprise. His skills are measured by the level of knowledge he has acquired in the field of management. In this regard, the word management has become one of the words that have entered our lives related to the market economy.

Management (English management) - refers to the organization and management of one or another type of activity, the organization and management of economic, financial and other business spheres of human life. It is a type of management necessary for the free movement of a market economy and a production economy [1].

Although the English word “management” means management, it originally meant the management of draft horses. Later, this term began to be used in relation to a two-wheeled cart. Today, however, it is about managing people and their teams. Here, it is understood as achieving goals using the labor and will of people.

Thus, the term “management” means the following:

1. Management;

2. The field of knowledge in the human body;
3. The social stratum of those who implement management [2].

The word management is considered a word with a very wide range of meanings, and its meanings differ from each other in many aspects. And if we combine all this into a general concept, management is the management of the world.

Since management is a field related to the effective combination of all types of resources (i.e. natural, labor, financial, etc.) and the knowledge of how to obtain and increase profits, it requires the right choice and effective decision-making in three aspects.

At a time when the modern economy and technology are developing rapidly, the direction of management plays an important role in various fields. Management is crucial not only for increasing the efficiency of organizations, but also for creating new opportunities, introducing innovations, and quickly responding to market demands. In this article, we will focus on the role of the management direction and its development in various fields.

Basic principles and goals of management. The main goal of management is to achieve set goals through the effective use of resources. This process consists of developing management strategies, implementing them, and controlling them. The principles of management include:

1. Planning: Defining goals and developing specific strategies to achieve them.
2. Organizing: Coordinating tasks and resources within an organization.
3. Leading: Motivating employees and coordinating their activities.
4. Controlling: Monitoring the progress of achieving planned goals and making necessary adjustments [3].

The role of management in various fields:

1. Business and entrepreneurship. The main task of management in the business sector is to ensure the competitiveness of the company and improve financial results. Through management, enterprises strengthen themselves in areas such as market

analysis, marketing strategies, and financial management. Thanks to effective management, companies have the opportunity to enter the global market.

2. Education. The role of management in the education system is increasingly increasing. Modern management principles help to increase efficiency in schools, universities, and other educational institutions. For example, planning educational programs, strengthening cooperation between teachers and students, and introducing modern technologies into the educational process are the main tasks of management.

3. Healthcare. As the healthcare system is rapidly developing, the importance of management is increasing. Providing patients with quality services, properly distributing medical resources, increasing employee efficiency, and introducing innovative technologies are the main tasks of management in this area.

4. Information technology. The role of management in the field of information technology (IT) is manifested not only in the management of technical processes, but also in the effective management of the team and the implementation of innovative projects. Through IT management, companies implement digital transformation and adapt to market requirements [4].

Modern trends in management development. Today, the following trends are observed in the direction of management:

1. Integration of digital technologies: Artificial intelligence, big data and cloud technologies are taking management to a new level.

2. Social responsibility: Organizations are focusing on conducting their activities within the framework of environmental and social responsibility.

3. Innovative approach: The processes of introducing new ideas and technologies in management are accelerating.

4. Attention to employees: Improving the skills of employees, motivating them and improving the quality of the working environment have become important areas of management [5].

Conclusion. The management field occupies an important place in all areas and has a strong impact on their development. Effective management allows organizations

to optimally manage resources, introduce innovations and ensure competitiveness. In the future, the further development of management will be closely related to new technologies and approaches. Therefore, deepening and applying knowledge in the field of management is very relevant today.

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