

SOCIAL AND CULTURAL INFLUENCE OF WORDS BORROWED FROM ENGLISH

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Annotatsiya: Ingliz tilidan o'zlashgan so'zlar, bugungi kunda har bir til va madaniyatda o'z aksini topmoqda. Globalizatsiya jarayonlari, texnologik rivojlanish va madaniy almashuvlar natijasida, ingliz tili ko'plab tillar, jumladan, o'zbek tiliga ham ta'sir ko'rsatmoqda. Bu jarayon, nafaqat tilning lug'at boyligini oshirish, balki ijtimoiy va madaniy hayotimizga ham sezilarli ta'sir ko'rsatmoqda. O'zbek tiliga inglizcha so'zlarning kirishi, o'z navbatida, yangi tushunchalar, g'oyalar va madaniyatlarni kiritmoqda. Ushbu maqolada Ingliz tilidan o'zlashgan so'zlarning ijtimoiy va madaniy tasiri haqida ma'lumotlar berilgan.

Kalit so'zlar: o'zlashgan so'zlar, til, muloqot, adabiyot, lug'at, zamonaviy texnologiyalar, ilm-fan.

Аннотация: Слова, заимствованные из английского языка, сегодня находят отражение в каждом языке и культуре. В результате процессов глобализации, технологического развития и культурного обмена английский язык оказывает влияние на многие языки, включая узбекский. Этот процесс не только увеличивает словарный запас языка, но и оказывает значительное влияние на нашу социальную и культурную жизнь. Введение английских слов в узбекский язык, в свою очередь, вводит новые понятия, идеи и культуры. В этой статье представлена информация о социальном и культурном влиянии слов, заимствованных из английского языка.

Ключевые слова: освоенные слова, язык, общение, литература, лексика, современные технологии, наука.

Abstract: words borrowed from English, today are reflected in every language and culture. As a result of globalization processes, technological development and cultural exchanges, English has an impact on many languages, including Uzbek. This process, not only increasing the vocabulary wealth of the language, but also significantly affects our social and cultural life. The introduction of English words into the Uzbek language, in turn, is introducing new concepts, ideas and cultures. This article provides information on the social and cultural impact of English-derived words.

Keywords: mastered words, language, communication, literature, vocabulary, modern technologies, science.

INTRODUCTION

The introduction of English words into the Uzbek language is gaining expression, first of all, in the fields of modern technologies and science. For example, such words as "internet", "Computer", "Smartphone", "program" have become an integral part of our life today. With these words, new concepts and ideas can be expressed. This, in turn, serves to introduce the younger generation to modern knowledge and develop their ability to think globally. Young people, by mastering English words, expand their worldview and increase their interest in studying different cultures.

MATERIALS AND METHODS

The introduction of English words into the Uzbek language enhances cultural exchange. English words that are entering the Uzbek language often reflect a new culture and way of life. For example, words like "cafe", "restaurant", "shopping", "fitness" represent new trends in food and service. These words change people's way of life by introducing new elements into Uzbek culture. This process creates new opportunities and experiences in our social life. People, through English words, will be able to learn and adapt to new cultures. However, words borrowed from English can, in some cases, negatively affect our language. It is important to preserve the originality of the Uzbek language and its wealth. The increase in English words can sometimes lead to forgetfulness of the original Uzbek words. This condition puts us at risk of losing our language identity. Therefore, it is necessary to maintain balance in the use

of English words. It is important to preserve the identity of the Uzbek language, to preserve and develop its wealth.[1]

RESULTS AND DISCUSSIONS

Words borrowed from English also play an important role in social relations and communication. Speaking English words among young people today can help strengthen their relationship. This ensures not only language acquisition, but also cultural and social integration. Young people, through the use of English words, connect themselves with the modern world and feel like being part of a global culture. The use of English words in interaction brings young people closer together and facilitates their thought-sharing process.[2]

Words borrowed from English also have a significant impact on education. English words and phrases are widely used in educational institutions. This helps students to master modern knowledge. However, the importance of the Uzbek language in the educational process should not be forgotten. Teaching in the Uzbek language helps students to better understand their culture and history. The use of English words in the educational process helps students to acquire global knowledge, but it is necessary to maintain the importance of the Uzbek language in this process. Words borrowed from English are also reflected in the field of art and literature. Many Uzbek writers and poets use loanwords from English in their works. This brings modernity and innovation to their works. However, loanwords from English should blend with traditional styles of Uzbek literature. This process helps to preserve and develop the wealth of Uzbek literature. Writers will be able to express new ideas and concepts by using English words in their works.[3]

At the same time, words borrowed from English are also widely used in social networks and in the media. Speaking English words among young people can help strengthen their relationship. The media, through the use of English words, play a significant role in highlighting contemporary issues and trends. The use of English words in social networks facilitates interaction and allows new thoughts to be exchanged among people. Words borrowed from English are also gaining a foothold

in economics and business. Words such as "Marketing", "management", "startup" are widely used in business processes. These words help to express new concepts and ideas in the Uzbek language. The use of English words in the economic sphere helps Uzbek entrepreneurs to compete with the global market. This process serves to promote the development of our economy and create new opportunities.[4]

As a result, words borrowed from English are important in the development of the Uzbek language and in the process of cultural exchange. They help, not only to increase the wealth of the language, but also to change our social and cultural life. However, it is necessary to maintain caution and balance in the process. It is important to preserve the identity of the Uzbek language, to preserve and develop its wealth. Thus, words borrowed from English provide new opportunities for the future of the Uzbek language. Words borrowed from English are also widely used in the field of sports. English words, such as "football", "basketball", "tennis", are important in representing the sport. Young people use English terminology when playing sports, which increases their interest in sports. Words borrowed from English through sports play an important role in attracting young people to physical education and a healthy lifestyle.[5]

CONCLUSION

In conclusion, words borrowed from English are important in the development of the Uzbek language and in the process of cultural exchange. They help, not only to increase the wealth of the language, but also to change our social and cultural life. However, it is necessary to maintain caution and balance in the process. It is important to preserve the identity of the Uzbek language, to preserve and develop its wealth. Thus, words borrowed from English provide new opportunities for the future of the Uzbek language and help to further develop it in the modern world.

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