THE IMPORTANCE OF USING INNOVATIVE METHODS IN LIBRARY AND INFORMATION ACTIVITIES AND IMPROVING THE INFORMATION TECHNOLOGY LITERACY OF LIBRARIANS

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Annotatsiya: Axborot-kutubxona faoliyati zamonaviy jamiyatning ajralmas qismi boʻlib, u axborot resurslarini toʻplash, saqlash, qayta ishlash va taqdim etish jarayonlarini oʻz ichiga oladi. Bugungi kunda axborot texnologiyalarining tez rivojlanishi bilan kutubxonalar ham oʻz faoliyatlarini yangilash va innovatsion usullarni qoʻllash zaruratini his qilmoqdalar. Innovatsion usullarni qoʻllash, kutubxonalar faoliyatini samarali va foydalanuvchilarga qulay qilishga yordam beradi. Shuningdek, kutubxonachilarning axborot-texnologiyalari boʻyicha savodxonligini oshirish, ularning professional rivojlanishida muhim ahamiyatga ega.

Kalit soʻzlar: axborot-kutubxona faoliyati, innovatsion texnologiyalar, metodlar, kutubxonachilar, raqamli kutubxonalar, elektron resurslar, kutubxona xizmatlari, kutubxonachilar.

Аннотация: Информационно-библиотечная деятельность является неотъемлемой частью современного общества, которая включает в себя процессы сбора, хранения, обработки и представления информационных ресурсов. Сегодня, в условиях стремительного развития информационных технологий, библиотеки также испытывают необходимость в обновлении своей деятельности и применении инновационных методов. Использование инновационных методов помогает сделать деятельность библиотек эффективной и удобной для пользователей. Также повышение грамотности библиотекарей в области информационных технологий важно для их профессионального развития.

Ключевые слова: информационно-библиотечная деятельность, инновационные технологии, методы, библиотекари, электронные библиотеки, электронные ресурсы, библиотечные услуги, библиотекари.

Abstract: Information and library activities are an integral part of modern society, which includes the processes of collecting, storing, processing and presenting information resources. Today, with the rapid development of information technologies, libraries also feel the need to update their activities and apply innovative methods. The use of innovative methods helps to make the activities of libraries effective and user-

friendly. Also, increasing the literacy of librarians in information technologies is important for their professional development.

Keywords: information and library activities, innovative technologies, methods, librarians, digital libraries, electronic resources, library services, librarians.

INTRODUCTION

Innovative methods make it possible to make innovations and changes in the activities of libraries. Digital libraries and electronic resources, for example, provide users with quick and convenient access to information. Such technologies simplify the process of searching for information and allow users to quickly find the necessary information. Through digital libraries, users can access information from anywhere and at any time. This increases the quality of library services and increases users ' interest in the library. Improving the literacy of librarians in Information Technology serves to further strengthen their professional competence. Modern Librarians need to teach information technology not only in their work, but also to users. To do this, Librarians need to regularly participate in advanced training courses, get acquainted with new technologies and trends.

MATERIALS AND METHODS

The application of innovative methods serves to develop various aspects of the library's activities. For example, libraries can provide users with new experiences through the use of virtual realism, artificial intelligence, and other modern technologies. Such innovations provide new opportunities for libraries and make the process of obtaining information for users more interesting and effective. In doing so, libraries will be able to further enrich their activities, attract users and meet their information needs. In addition, libraries can also contribute to the growth of Information Culture in society by enriching their activities with innovative methods. Users can expand access to information through libraries, improve their knowledge, and gain new skills. This, in turn, has a positive effect on the development of society. Increasing information culture changes the attitude towards information in society and further increases the need for information.[1]

RESULTS AND DISCUSSIONS

Modern libraries provide users with quick and easy access to information through electronic resources and digital libraries. E-books, articles, scientific journals and other digital materials are available on libraries ' virtual platforms. This allows users to get the information they need from anywhere and at any time. Digital libraries help save users time and facilitate access to information. E-books are especially convenient for users who are traveling or are afraid to lose a lot of time. Interactive curricula are also one of the important services offered by modern libraries. Libraries provide opportunities for users to learn new skills by conducting various workshops, trainings

and master classes. These activities may include a variety of topics, depending on the interests of the users. For example, training on digital literacy, information Search Strategies, The Art of writing, and many other topics can be conducted. This will help to increase the level of knowledge of users and introduce them to modern technologies. Modern libraries are using virtual reality and augmented reality technologies to provide users with interactive experiences. These technologies make the process of reading and learning in the library more interesting and effective. For example, users may be able to view historical sites or conduct scientific experiments through virtual reality. This makes the learning process more lively and memorable.[2]

User-centric services are an important aspect of the functioning of modern libraries. Libraries support a user-centric approach to better understand users ' needs and provide customized services to them. This helps users to find the resources they need, identify their interests, and develop library activities. Building relationships with users and taking into account their feedback will lead to a further improvement in the library's services. Modern libraries offer consulting services to teach the use of Information Technology. These services help users to search for information, use online resources, and increase digital literacy.[3]

Libraries can also provide advice to users on how to search the internet efficiently, how to choose trusted sources, and how to analyze information. These services make it easier for users to access information and help them navigate the digital world successfully. Social events and relations with society are an integral part of the activities of modern libraries. Through libraries, social events, exhibitions, cultural events and other activities, it is trying to strengthen ties with society. These activities increase the social role of the library and engage users in library activities. For example, libraries can strengthen ties with the community by holding meetings with local authors, book presentations, and cultural events.[4]

CONCLUSION

In conclusion, the application of innovative methods in information-library activities and the improvement of information-technology literacy of librarians is very important today. This process serves to improve the efficiency of libraries, provide quality services to users, and promote Information Culture in the community. In the future, libraries, actively using modern technologies, should strive to further develop their activities. Innovative approaches make it possible for libraries to evolve to meet the requirements of the Times and provide users with better quality service.

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