

THE ART OF PUBLIC SPEECH AND COMPONENT OF SUCCESSFUL SPEECH

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Annotatsiya: Ommaviy nutq san'ati insoniyat tarixida muhim o'rin tutgan san'atlardan biridir. U nafaqat fikrlarni ifoda etish vositasi, balki boshqalar bilan samarali muloqot qilish, ta'sir o'tkazish va o'z g'oyalarini keng jamoatchilikka yetkazish vositasidir. Nutq san'ati orqali inson o'z fikrlarini aniq, ravshan va ta'sirchan tarzda yetkazishni o'rganadi, shu bilan birga tinglovchilarning diqqatini jalb etadi va ularni o'z nuqtai nazari tarafdori qilishi mumkin. Ommaviy nutq san'ati zamonaviy jamiyatda ijtimoiy, siyosiy, madaniy va ilmiy sohalarda muvaffaqiyatga erishishning muhim omili hisoblanadi.

Kalit so'zlar: ommaviy nutq, jamiyat, fikr, tinglovchilar, uslub, talaffuz, intonatsiya, taqdimotlar.

Аннотация: Ораторское искусство-одно из тех искусств, которое занимало важное место в истории человечества. Это не только средство выражения мнений, но и средство эффективного общения с окружающими, воздействия на их идеи и доведения их до сведения широкой публики. Посредством искусства речи человек учится четко, ясно и выразительно передавать свои мысли, одновременно привлекая внимание слушателей и превращая их в сторонников своей точки зрения. Ораторское искусство является важным фактором успеха в современном обществе в социальной, политической, культурной и научной сферах.

Ключевые слова: публичное выступление, общество, мнение, аудитория, стиль, произношение, интонация, презентации.

Abstract: The art of oratory is one of the arts that occupies an important place in the history of mankind. It is not only a means of expressing thoughts, but also a

means of effective communication with others, influencing their ideas and communicating them to the general public. Through the art of speech, a person learns to convey his thoughts clearly, clearly and impressively, while attracting the attention of listeners and being able to turn them into supporters of his point of view. Public speaking is an important factor in achieving success in the social, political, cultural and scientific fields in modern society.

Keywords: public speech, society, opinion, audience, style, pronunciation, intonation, presentations.

INTRODUCTION

The main purpose of public speaking is to establish effective communication with the audience. This is done through the content, style and presentation of the speech. The content of the speech should be clear and concise, since it is difficult to keep the listener's attention for a long time. Therefore, it is important that the speaker clearly defines the main points and builds speech based on them. And the style of speech should be in such a way that it arouses the interest of the audience, attracts them. An important role here is played by the speaker's voice, intonation, body language, and facial expressions. The presentation, on the other hand, increases the visual and emotional impact of the speech, helping the audience to better understand the subject.[1]

MATERIALS AND METHODS

One of the components of successful speech is the preparation of the speaker. Thorough preparation is necessary before any public speech. This preparation involves an in-depth study of the topic of speech, identification of key points, writing the text of the speech and practicing it several times. The prepared speech should correspond to the needs and interests of the audience. It is also important for the speaker to behave confidently in front of the audience, to be ready to answer questions. In preparation, the speaker's self-assessment and identification of shortcomings serve to improve the quality of speech. Another important component of speech is communication with the audience. The speaker must monitor the reaction of the audience, assess their interest and level of understanding. This allows the speech to be customized and changed if necessary. In order to establish effective communication with the audience, the speaker must use his body language, eye contact, ask questions, and methods of engaging the audience. It is also important to take into account and encourage the opinions of the audience during the speech.[2]

RESULTS AND DISCUSSIONS

The content and structure of speech is also one of the main elements of successful speech. The speech should be formed from a clear introductory part, the main part and the final part. In the introduction, the speaker introduces the subject,

attracts the attention of the audience and determines the purpose of the speech. In the main part, the main points are laid out in sequence and logically. It is necessary to strengthen each opinion with arguments, examples and facts. In the final section, however, the speaker's main points are briefly repeated, presenting the audience with important conclusions, and they are called to action. The structure of the speech helps the audience to understand the topic easily and makes the speech memorable. In public speech, the voice and pronunciation of the speaker are also of great importance. Proper voice control, matching its pitch, speed, and tone enhance the effect of speech. The loudness and clarity of the speech will hold the attention of the audience. Also important is the speed of speech; speaking too fast can tire listeners, while speaking too slow can make them bored. Clear and correct pronunciation increases the speaker's reliability and improves the understanding of the content of speech.[3]

Body language and facial expressions are important tools in increasing speech sensitivity. The speaker can strengthen the content of speech with his hand movements, head movements and body position. For example, actions such as using hand movements to highlight important points, shaking the head to highlight questions, or tilting the head to confirm convey the speaker's feelings to the audience. Facial expressions, on the other hand, increase the sincerity and reliability of the speaker, evoke a feeling of warmth and respect in the audience. A large role in the success of speech is played by the speaker's self-confidence. The participant should be able to clearly and clearly express his thoughts, build open and sincere communication with the audience. The participant's free behavior, overcoming stress and fear, increases the quality of speech. This is largely due to the speaker's training, experience, and psychological state. Therefore, in order for the speaker to behave confidently, it is necessary to regularly practice, learn the art of speech and work on himself. It is also important to use visual aids to improve speech efficiency. Slides, graphics, pictures and other visual materials help to make the content of speech more clear and understandable. Visual aids attract the attention of the audience, simplify complex information and make speech memorable. However, it is necessary not to overuse visual aids and adapt them to the content of speech.[4]

In the art of public speaking, it is also important to encourage the audience and call them to action. The speaker should ensure that the audience accepts their thoughts, assimilates new knowledge and, if necessary, engages in practical actions. This is achieved through specific calls, motivational statements, and inspirational words in the final part of the speech. Stimulating the audience increases the effectiveness of speech and expands its sphere of influence. The art of public speaking is also very important for personal development and professional growth. Through speech, a person is able to express his thoughts clearly, effectively communicate with others and strengthen his social ties. Learning the art of speech increases a person's self-confidence, develops his

leadership skills and helps him achieve success in any field. Therefore, it is necessary for everyone to learn the art of speech and practice it.[5]

CONCLUSION

In conclusion, the art of public speaking is a complex and multifaceted process, in which elements such as the speaker's preparation, the content and style of speech, communication with the audience, voice and body language play an important role. A successful speech is one that attracts the attention of the audience, motivates and influences them. By developing the art of speech, a person is able to freely express his thoughts, effectively communicate with others and achieve many successes in life. Therefore, the study of the art of speech and its application in practice are considered important for the personal and professional development of each person.

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