

MODERN METHODS OF TEACHING ENGLISH: FROM TRADITIONAL TO INNOVATIVE APPROACHES

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Abstract: This article explores the evolution of English language teaching methods, from traditional to innovative approaches. Particular attention is given to the analysis of grammar-translation, direct, audio-lingual, communicative, and reading-based methods, as well as author-developed approaches tailored to individual learner needs. The role of information technologies in transforming language education is highlighted, emphasizing their contribution to personalization and interactivity. Based on comparative analysis, the article offers recommendations for effectively combining classical and modern methodologies to enhance English language teaching in the context of globalization and digitalization in education.

Keywords: foreign languages, teaching methodology, English language, communicative competence, digital technologies, educational approaches, interactive learning, author-developed methods.

Introduction

The current stage of educational development is characterized by rapid digitalization and internationalization. Mastery of a foreign language, especially English, has become a necessary condition for professional growth, scientific activity, and social mobility. Consequently, there is a growing importance in finding effective teaching methods that combine traditional linguistic approaches with opportunities provided by information technologies.

1. The Importance of the English Language in the Modern World

English functions as a global means of communication, making its study a priority in the educational systems of many countries. In the context of globalization, English has become not only a tool for communication but also an important resource for obtaining education, scientific information, and access to the international labor market. Particularly high demands are placed on language proficiency in the academic environment, where reading and analyzing English-language texts are an integral part of the learning process. Reading skills, as well as comprehension and text analysis, are critically important for successful language acquisition.

2. Modern Approaches and Methods of Teaching English

The history of foreign language teaching demonstrates a variety of methodological approaches, ranging from the grammar-translation method to communicative and integrative ones. Each method has its strengths and weaknesses and is applied depending on the goals, the learners' level of preparedness, and the learning conditions.

Grammar-Translation Method:

Focused on the acquisition of grammar rules and the translation of texts from the native language. Despite its logical structure, this method limits the development of oral speech and does not contribute to the formation of spontaneous communication skills.

Direct Method:

Involves full immersion in the language. Emphasis is placed on oral speech, listening comprehension, and inductive acquisition of grammatical structures. The method is effective but requires highly qualified teachers and motivated students.

Audiolingual Method:

Based on auditory perception and repetition. The time structure of lessons allocates 25% to theory and 75% to practice. This method is popular in universities and exam preparation courses.

The goal is to overcome the language barrier. Instruction is conducted in English from the very first lesson. Authentic textbooks simulating real-life situations are used. The method is oriented towards the practical use of language in communication.

Reading Method:

Based on reading adapted literature. It facilitates passive language acquisition without rote memorization or exercises. The method developed by Ilya Frank is an example of a successful implementation of this approach.

3. Authorial Teaching Methods

Among modern effective methods are authorial approaches that focus on the individual characteristics of learners:

- Pimsleur Method — audio courses for self-study aimed at memory development.
- Dmitry Petrov's Method — develops spoken language and removes psychological barriers.
- Galina Kitaygorodskaya's Method — game-based learning considering students' psychotypes.
- Igor Shekhter's Method — emotionally rich learning through dialogues, films, and reading.
- Stanislav Müller's Method — teaching in a state of heightened suggestibility and super-learning.

These methods demonstrate a wide range of solutions, from academic to creative and psychologically oriented, applied both in kindergartens and adult education.

4. The Role of Information Technologies in Language Learning

Information technologies not only expand access to educational resources but also contribute to the personalization of learning. Online platforms, mobile applications, virtual simulations, and artificial intelligence enable the construction of flexible, individualized foreign language learning trajectories.

Modern tools provide interactivity, motivation, and constant feedback. When properly integrated into the educational process, digital tools enhance the effectiveness of any methodological approach.

Conclusion

Thus, the choice of an English language teaching method should be based on a clear understanding of the goals, conditions, and characteristics of the learners. Combining traditional and modern methods with the active integration of information technologies allows achieving a high level of foreign language proficiency necessary for full participation in international communication and academic activities.

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