

**EFFECTIVE STRATEGIES FOR IMPLEMENTING
INTERACTIVE PLATFORMS IN ENGLISH LANGUAGE TEACHING**

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ABSTRACT *In today's rapidly developing world, technology plays a crucial role in education. Integrating interactive platforms into the process of teaching English has become increasingly important. This article was analyzed the role of interactive learning in English language teaching (ELT), emphasizing its benefits for students' engagement and language development. It mainly highlights key strategies for using digital platforms such as Wordwall to improve classroom interaction, motivation, and assessment.*

Key words: *interactive learning, English language teaching (ELT), digital platforms, student engagement, Wordwall, educational technology, motivation, classroom interaction.*

ANNATATSIYA *Bugungi jadal rivojlanayotgan dunyoda texnologiya ta'limda hal qiluvchi rol o'ynaydi. Interfaol platformalarni ingliz tilini o'rgatish jarayoniga integratsiyalash tobora muhim ahamiyat kasb etmoqda. Ushbu maqolada ingliz tilini o'qitishda (ELT) interfaol ta'limning roli tahlil qilingan bo'lib, uning talabalarning faolligi va til rivojlanishidagi afzalliklari ta'kidlangan. U asosan sinfdagi o'zaro ta'sir, motivatsiya va baholashni yaxshilash uchun Wordwall kabi raqamli platformalardan foydalanishning asosiy strategiyalarini ta'kidlaydi.*

Kalit so'zlar: *interaktiv ta'lim, ingliz tilini o'rgatish (ELT), raqamli platformalar, talabalarning faolligi, Wordwall, ta'lim texnologiyasi, motivatsiya, sinfdagi o'zaro ta'sir.*

АБСТРАКТ *В современном быстро развивающемся мире технологии*

играют решающую роль в образовании. Интеграция интерактивных платформ в процесс обучения английскому языку становится все более важной. В этой статье анализируется роль интерактивного обучения в преподавании английского языка (ELT), подчеркиваются его преимущества для вовлеченности студентов и развития языка. В основном в ней освещаются ключевые стратегии использования цифровых платформ, таких как Wordwall, для улучшения взаимодействия в классе, мотивации и оценки.

Ключевые слова: *интерактивное обучение, преподавание английского языка (ELT), цифровые платформы, вовлечение студентов, Wordwall, образовательные технологии, мотивация, взаимодействие в классе.*

INTRODUCTION

In this day and age, where the world is so easily connected through technology and social networking, being at least bilingual is becoming increasingly common, as it opens so many more doors to a wide range of opportunities. Learning a foreign language is so important, and comes with many benefits that you might never have expected. In terms of knowing foreign language, English has becoming more popular and important throughout the world in general and in Uzbekistan particular. English is the international language in the world and it allow people to communicate with others who have different country background. Nowadays, English has been taught from the kindergarten age to the university age in Uzbekistan.

Education is changing as a result of incorporation of modern digital tools. One of the key aspects of Uzbekistan's educational reforms is the implementation of interactive platforms to enhance learning efficiency and accessibility. Interactive platforms provide students with engaging and immersive experiences when learning English. Interactive platforms in education are digital tools or online environments that enable active participation, communication, and collaboration between teachers and learners. Before teachers want to use these digital tools

during their interactive lesson, it is the most important to learn effective strategies implementing interactive platforms in English language teaching. This means that these strategies help teachers to create their lessons effectively and improve students' engagement.

MAIN BODY

Interactive learning is based on active learning, involves computer based learning and experiential learning, prompt feedback and also suggests reflection. It connects the joint between content delivery and critical thinking in language classes. Interactive learning combines tutorials and activities into interactive classes with numerous iterations of theory, model, exercise, solution and reflection¹. Teachers educate and practice small chunks of information in short cycles. They utilize quick responses in activities to improve the learning experience in enormous classes so that students can easily reflect and perform their knowledge².

Interactive learning tools can encourage students to be autonomous. Students ought to be given greater flexibility in the teaching and learning process as education is currently heading towards the student-centered approach³. Through the benefits of this approach, students can be progressive which helps to improve their language acquisition, particularly when the students assess this approach positively. Besides that, it is normal that the students are more than ready to utilize them in their language learning due to the fun and interesting aspects⁴.

Interactive learning gives a lot of benefits, especially when it comes to maintaining student engagement in the classroom. Traditional teaching methods often fail to engage students, especially when students are not directly involved in the learning process. Digital interactive platforms can engage students by providing

¹ Krusche, Sebastian, et al. Interactive Learning: Increasing Student Participation through Shorter Exercise Cycles. Proceedings of the Nineteenth Australasian Computing Education Conference, 2017, pp. 17–26. ACM.

² Krusche, Sebastian, and Andreas Seitz. ArTEMiS: An Automatic Assessment Management System for Interactive Learning. Proceedings of the 49th ACM Technical Symposium on Computer Science Education, Feb. 2018, pp. 284–289. ACM.

³ Suliman, Afendi, Melor Md Yunus, and Mohd Yusri Md Nor. "Scrutinising the Preferences in Literature Approaches and Activities: From the Lenses of ESL Teachers." 3L: Language, Linguistics, Literature, vol. 25, no. 2, 2019.

⁴ Shin, Il S., et al. "Evaluations of Interactive Learning Tools Among Engineering Students: Effects of Grit and Gender." 2018.

immediate feedback, engaging visuals, and interactive challenges. For example, platforms like Wordwall allow teachers to create customized quizzes, games, and interactive tasks tailored to the learning needs of students. These activities can increase motivation and make the learning experience more engaging. Interactive learning not only increases student engagement, but also increases their intrinsic motivation to learn, as it increases their sense of ownership and autonomy throughout their learning journey.

As most teaching strategies represent rigid and sometimes boring techniques, interactive strategies increase learning's motivation and make the process of learning more effective and more communicative. The main goal of interactive strategies is to increase students' interest in the learning process and to turn them into active participants in the lessons. Interactive activities provide more benefits than simply fulfilling educational objectives. Teachers can simply add this type of exercise into classroom to help students to enhance their communication and team-work skills. Moreover, interactive strategies can enhance students' creativity, critical thinking, problem-solving, and decision-making abilities⁵.

Interactive strategies also improve students' interests, knowledge, and team-work spirit. Senthamarai argues that interactive strategies enhance the teachers' role in classroom:

Teachers are encouraged to use their professional judgment to review the suggested strategies and decide on the most appropriate for meeting the needs of their students and deliver the essential content in a resilience and wellbeing, drug education or road safety context⁶. The following strategies can help teachers successfully integrate digital tools into ELT classrooms:

Start with clear goals: Before adding any platform, it is important to set clear learning objectives. Whether the goal is to improve vocabulary, grammar, or speaking skills, the digital tools chosen should be aligned with the intended outcomes.

⁵ Ajaj, Israa Eibead. "The Effectiveness of Interactive Teaching Strategies in Teaching English Language." *Journal of Al-Farahidi's Arts*, vol. 15, no. 52, pt. II, Jan. 2023, pp. 483–492.

⁶ Senthamarai, S. "Interactive Teaching Strategies." *Journal of Applied and Advanced Research*, vol. 3, no. 1, 2018, pp. S36–S38.

Blend traditional methods with technology: While digital platforms offer innovative ways to engage students, they should complement, not replace, traditional teaching methods. For example, using Wordwall for a vocabulary game, followed by a group discussion to reinforce the concepts learned, could be an example.

Encourage collaborative learning: Many interactive platforms allow students to work together in teams or pairs. This fosters collaboration and communication, which are crucial in language learning. Platforms like Kahoot or Padlet can create an environment where students can brainstorm, discuss topics, and solve problems together.

Include a variety of activities: To cater to different learning styles, teachers should include a variety of interactive activities. These can include quizzes, puzzles, flashcards, or even group discussions, ensuring that these activities focus on different aspects of language learning, such as listening, speaking, reading, and writing.

Provide instant feedback: One of the biggest advantages of interactive platforms is the ability to provide real-time feedback. This helps students immediately identify their mistakes and make corrections, reinforcing their learning and building their confidence.

While the integration of interactive platforms in ELT brings many advantages, it also comes with its drawbacks. These are:

Technical issues: Not all schools are provided digital tools and also some places have weak internet connection so this is one of the big and first problems in using interactive platforms.

Platform Familiarity: Teachers and students need time to familiarize with the platforms. Because most of them are not free and teachers have to try to learn about them before using lessons.

CONCLUSION

Effective implementation of interactive platforms in English language teaching requires careful planning, clear learning objectives, and a balanced use

of technology. Platforms such as Wordwall, Quizlet, and Kahoot have proven to be valuable tools for increasing student engagement, encouraging active learning, and supporting a variety of language skills. When used strategically, these tools can transform the classroom into a dynamic and student-centered environment.

However, the success of these platforms depends not only on the technology itself, but also on how teachers integrate them into their pedagogy. Blending digital tools with traditional methods, encouraging collaboration, and providing timely feedback are essential components of effective implementation. By employing these strategies, teachers can create more stimulating and inclusive learning experiences that support language development and digital literacy in today's modern ELT classroom.

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