

STRATEGIES FOR DEVELOPING TECHNICAL CREATIVITY USING INFORMATION AND COMMUNICATION TECHNOLOGIES

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Annotation: *This article analyzes strategies for developing technical creativity using information and communication technologies (ICT). In the modern educational process, ICT plays a crucial role in enhancing students' ability to think creatively and solve technical problems. The integration of digital tools such as 3D modeling, virtual laboratories, artificial intelligence, and simulation technologies allows students to apply innovative approaches in engineering and technical education.*

Keywords: *technical creativity, information and communication technologies, digital learning, 3D modeling, virtual laboratories, simulation, artificial intelligence, project-based learning, problem-solving skills.*

Аннотация: *В данной статье анализируются стратегии развития технического творчества с использованием информационно-коммуникационных технологий (ИКТ). В современном образовательном процессе ИКТ играет решающую роль в повышении способности студентов мыслить творчески и решать технические задачи. Интеграция цифровых инструментов, таких как 3D-моделирование, виртуальные лаборатории, искусственный интеллект и технологии симуляции, позволяет студентам применять инновационные подходы в инженерном и техническом образовании.*

Ключевые слова: *техническое творчество, информационно-коммуникационные технологии, цифровое обучение, 3D-моделирование, виртуальные лаборатории, симуляция, искусственный интеллект, проектное обучение, навыки решения проблем.*

Introduction. In the era of rapid technological advancements, developing students' technical creativity has become a key objective in modern education. Technical creativity refers to the ability to generate and implement innovative solutions to technical problems, which is essential in engineering and technology fields. Traditional teaching methods often lack the interactive and hands-on experiences necessary for students to fully develop their creative potential. Therefore, integrating **information and communication technologies (ICT)** into the learning process has become a vital strategy for fostering technical creativity.

ICT provides numerous opportunities for students to engage with real-world technical challenges through digital simulations, virtual laboratories, 3D modeling, and artificial intelligence applications. These technologies enable students to experiment, design, and analyze complex engineering concepts in a virtual environment, significantly enhancing their problem-solving skills. Additionally, project-based learning (PBL) and gamification techniques, supported by ICT tools, encourage active participation, collaboration, and critical thinking.

This article explores the role of ICT in developing technical creativity and presents strategies for effectively integrating digital tools into technical education. It examines various approaches, including hands-on digital experiences, interdisciplinary learning models, and the use of interactive simulations, to create an engaging and innovative learning environment. The findings emphasize the need for an adaptive and technology-driven education system that prepares students for the challenges of the modern engineering and technology industries.

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Discussion. The rapid advancement of Information and Communication Technologies (ICT) has significantly impacted the way technical creativity is developed in students. The traditional approach to teaching technical disciplines often lacks interactive and hands-on experiences necessary for students to fully engage in creative problem-solving. The integration of ICT tools such as 3D modeling, virtual laboratories, artificial intelligence, and simulation-based learning has proven to be an effective strategy for enhancing technical creativity.

Modern educational frameworks emphasize active learning strategies that allow students to interact with digital environments rather than passively consuming information. Virtual laboratories provide an immersive experience where students can experiment with engineering models, test simulations, and analyze outcomes without the constraints of physical resources. Chiu & Chen (2013) found that virtual learning environments significantly improve students' ability to solve real-world technical problems, as they allow for iterative learning

without the risk of failure.

Furthermore, 3D modeling tools have become a crucial component of design thinking in engineering and technology disciplines. Brown (2009) highlighted that digital prototyping allows students to conceptualize, modify, and refine their technical ideas, which ultimately enhances their creativity and problem-solving skills. The ability to visualize complex engineering designs in three dimensions helps students grasp abstract concepts and apply their knowledge in innovative ways.

The introduction of artificial intelligence (AI) into education has created new opportunities for personalized learning and real-time feedback mechanisms. AI-driven educational platforms analyze student progress, suggest tailored learning pathways, and provide instant feedback on technical problem-solving exercises. Luckin (2018) argued that AI-powered learning environments encourage self-directed exploration and creative experimentation, which are essential components of technical creativity.

Machine learning algorithms also enhance problem-based learning (PBL) by presenting real-world engineering challenges that students must solve using digital resources. AI-assisted tools provide scenario-based learning, where students are encouraged to think critically and develop innovative solutions based on simulated industry problems. Korkmaz & Çakır (2017) found that AI-driven STEAM (Science, Technology, Engineering, Art, and Mathematics) models improve students' creative abilities by integrating technical knowledge with artistic and design thinking approaches.

Project-Based Learning (PBL) has been widely recognized as an effective ICT-integrated methodology for fostering technical creativity. Krajcik & Blumenfeld (2006) found that students engaged in technology-enhanced PBL demonstrate higher levels of innovation, collaboration, and practical application of technical skills. When ICT tools are integrated into hands-on projects, students actively engage with the learning material, rather than passively memorizing information.

Similarly, gamification techniques—such as simulation-based competitions, coding challenges, and virtual hackathons—have been shown to increase student motivation and participation in creative problem-solving tasks. Gee (2007) emphasized that gamification fosters experimentation, strategic thinking, and risk-taking, which are essential attributes for technical creativity. When students are placed in simulated engineering challenges, they develop real-world problem-solving skills while also enhancing their ability to innovate and adapt.

A growing body of research highlights the importance of interdisciplinary learning in fostering technical creativity. The STEAM (Science, Technology, Engineering, Art, and Mathematics) education model integrates scientific and artistic thinking, enabling students to approach technical challenges from multiple perspectives. Fadel et al. (2015) argued that a multi-disciplinary approach to learning, enriched with ICT tools, fosters a deeper understanding of engineering concepts while also enhancing creativity.

By incorporating design thinking and artistic creativity into engineering education, students can develop a holistic approach to problem-solving, leading to more innovative and user-friendly solutions. This is particularly relevant in fields such as industrial design, robotics, and smart technology development, where both technical precision and creative ingenuity are required.

Despite the numerous benefits of ICT in fostering technical creativity, several challenges remain: Access to technology – Not all educational institutions have the necessary resources to implement virtual laboratories, AI-based learning systems, or advanced simulation tools. Teacher training – Many educators are not sufficiently trained to integrate digital tools into their teaching methodologies effectively.

Student engagement – While ICT tools can enhance creativity, they must be strategically implemented to ensure students remain engaged and actively participate in learning. Future research should focus on developing cost-effective ICT-based learning solutions, training educators in digital pedagogy, and exploring new AI-driven tools that further enhance technical creativity. Additionally,

expanding the STEAM education framework to include entrepreneurial and real-world industry applications will better prepare students for careers in innovation and technology-driven fields.

Conclusion. The integration of Information and Communication Technologies (ICT) into education has significantly enhanced the development of technical creativity among students. Modern educational strategies increasingly rely on digital tools such as virtual laboratories, 3D modeling, artificial intelligence, and simulation technologies to foster creativity, innovation, and problem-solving skills. These technologies provide students with interactive, hands-on learning experiences that allow them to explore, design, and experiment with real-world technical problems in a risk-free environment.

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